

# AI WORLD CONFERENCE & EXPO

SAN FRANCISCO | NOVEMBER 7 – 9  
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## SHOW GUIDE



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8:00	REGISTRATION OPENS	
	<b>SEMINAR</b> <b>Digital Assistants and Bots</b> ROOM: CYRIL MAGNIN III	<b>SEMINAR</b> <b>Machine Learning in the Enterprise</b> ROOM: FILLMORE
1:00	<b>Digital Assistants &amp; Bots – What You Need to Know</b> William Meisel, President, <b>TMA Associates</b> Intensive ½ day seminar on the current state of the Intelligent Assistant/Bot market and in-depth information on the many different varieties of intelligent assistants in the market and how an enterprise can build its own Bot.  The Bot seminar will feature leading Bot innovators who will demo their products.  DEMO SPONSORS: Ilya Gelfenbeyn, Product Manager, <b>API.AI at Google</b> Andy Peart, Chief Marketing Officer, <b>Artificial Solutions</b> Jeff Adams, CEO, <b>Cobalt Speech &amp; Language</b> Jordi Torras, CEO & Founder, <b>Inbenta</b> Jennifer Marsman, Dev. Evangelist, <b>Microsoft</b>	<b>The Machine Learning Market Today: The Who, What and Why of Enterprise ML</b> Intensive ½ day seminar providing comprehensive introduction to Enterprises on the entire machine learning industry, different options, players and technologies.  WORKSHOP LEADER: Jan Lasek, Data Scientist, <b>deepsense.io</b>  STRATEGIC ML WORKSHOP PARTNER: 
2:45 BREAK		<b>State-of-the-Practice in ML for the Enterprise</b> Panel of world class heads of machine learning will present what they are doing at their companies, how ML is disrupting their industries, and critical lessons learned in deploying enterprise class machine learning applications.  MODERATOR: Marek Niedzwiedz, COO, <b>CodiLime</b>  PANELISTS: Robert Bogucki, CSO, <b>deepsense.io</b> , Dario Garcia Garcia, Technical Program Manager (Applied Machine Learning), <b>Facebook</b> , Ravi Srivatsav, Chief Business Development Officer, <b>NTT Innovation Institute</b> , Jim McHugh, VP & GM, <b>NVIDIA</b> , Amin Mantrach, Research Scientist, <b>Yahoo Labs</b> , Fiaz Mohamed, Sr. Director of Strategy & Business Development, <b>Intel Machine Learning Solutions</b>
4:40	BREAK WITH EXHIBITORS	
5:00	<b>GENERAL SESSION PANEL</b>  <b>Building the Ecosystem: Investment, Alliances and Partnering</b> MODERATOR: Steve Ardire, Advisor to Software Startups PANELISTS: Umair Akeel, Partner, <b>Bessemer</b> , Chris Farmer, CEO/Co-Founder, <b>SignalFire</b> , Tim Chang, Managing Director, <b>Mayfield Fund</b> , Patrick Eggen, Head of Ventures North America, <b>Qualcomm Ventures</b>	
5:45	WELCOME RECEPTION WITH EXHIBITORS*	
6:30 EVENING EVENTS	 <b>Attack of the Bots, Demo Night &amp; Chatbot Eco-System Panel</b>  ROOM: CYRIL MAGNIN I MODERATOR: Mario Tapia, <b>Mobile Monday</b> DEMOS: <b>Alterra</b> , <b>Machaa</b> , <b>Pogo</b> , <b>RushTix</b> and <b>StreakTrivia</b> PANELISTS: Paul Walsh, Founder & CEO, <b>MetaCert</b> , Arte Merritt, Co-Founder & CEO, <b>Dashbot</b> , Lauren Kunze, Principal, <b>PandoraBots</b> , Alex Quintana, Lead Product Manager, AI & Bots, <b>Hipmunk</b>	
	<b>AI Startup Lightning Sessions</b>  ROOM: CYRIL MAGNIN II MODERATOR: Steve Ardire, Advisor to Software Startups INVESTORS: <b>Comet Labs</b> , <b>Eleven Two Capital</b> , <b>Verizon Ventures</b> STARTUPS: <b>CogniCor</b> , <b>Humtap</b> , <b>Intraspexion</b> , <b>Kimera Systems</b> , <b>NoorGo</b> , <b>Orb Intelligence</b> , <b>verve.ai</b>	
	<b>Enterprise AI: A Study of Vertical Industry Adoption</b>  ROOM: CYRIL MAGNIN III Caroline Gabriel, Research Director, <b>Rethink Technology Research</b> PRESENTED BY: <b>Rethink Research &amp; AI World</b> This session will step thru some of the results of our AI World and Rethink Research report "Enterprise AI Adoption" and will discuss a comparison of vertical market adoption in a multitude of industries, the implementation phases that organizations are experiencing and what impact it is having on their business.	

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AI WORLD EXECUTIVE SUMMIT  
ROOM: CYRIL MAGNIN I & II

Created exclusively for enterprise executive leaders, the AI World Executive Summit provides a personal and interactive forum to learn from and share with the AI industry's leading professionals. Find out what others in the industry have taken on as AI initiatives and get insights into the challenges and outcomes they've recognized for their efforts.



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1:00	<b>WELCOME</b> Mark Bünger, <i>Conference Co-Chair, VP Research, Lux Research</i>
1:10	<b>Artificial intelligence, Robotics &amp; Automation – What An Executive Needs To Know</b> Michael Chui, <i>Partner, McKinsey Global Institute</i>
1:35	<b>EXECUTIVE PANEL: 2016 and Beyond – The Rebirth of AI</b> Linda Bernardi, <i>CEO, Straterra</i> PANELISTS: Beena Ammanath, <i>VP, Data and Analytics, General Electric</i> , Dr. Neil Eklund, <i>Chief Data Scientist, Schlumberger</i> , Kumar Srivastava, <i>VP, Product &amp; Strategy, Bank of New York, Silicon Valley Innovation Center</i>
2:00	<b>Why is Artificial Intelligence Relevant for IT?</b> Akhilesh Tripathi, <i>Chief Commercial Officer, Digitate</i>
2:20	<b>A Deep Learning Approach to Understanding Critical Illness in Children</b> David Ledbetter, <i>Data Scientist, Children's Hospital Los Angeles</i>
2:45	<b>BREAK</b>
3:00	<b>EXECUTIVE PANEL: Will AI Make IT A Strategic Differentiator Again</b> MODERATOR: Mark Bünger, <i>Conference Co-Chair, VP Research, Lux Research</i> PANELISTS: JP (Jean-Pierre) Abello, <i>Director, Global Engineering R&amp;D, Nielsen</i> , Danny Lange, <i>Head of Machine Learning, Uber</i> , David Linthicum, <i>Sr. Vice President, Cloud Technology Partners</i>
3:30	<b>AI: What Lies Ahead?</b> Dr. William Mark, <i>President, Info &amp; Computing Sciences, SRI International</i>
4:00	<b>Fireside Chat</b> Linda Bernardi, <i>CEO, Straterra</i> and Yoon C. Lee, <i>Senior Vice President, Samsung Electronics America</i>

INCLUDED WITH YOUR AI WORLD EXPO PASS

AI World Welcome Reception	M, 5:45 – 7:00pm	AI Technology Solutions Theater <i>See page 4 for details.</i>	T, 1:30 – 5:30pm
AI World Exhibit Hall & Emerging AI Technology Product Pavilion	M, 2:45 – 7:00pm T, 12:15am – 6:15pm	Expo Floor & Networking Reception	T, 5:00 – 6:15pm
AI Startup Lightning Sessions	M, 6:30 – 7:30pm	Silicon Valley Enterprise AI Users Group	T, 6:00 – 7:30pm
Mobile Monday Meeting	M, 6:30 – 7:30pm	Women In Technology International Meeting <i>Separate fee required.</i>	T, 6:00 – 7:30pm
Enterprise AI Adoption	M, 6:30 – 7:30pm	Angel Launch Event <i>Separate fee required.</i>	T, 6:00 – 8:00pm

8:00	CONTINENTAL BREAKFAST – SPONSORED BY WORKFUSION Adam Devine, VP, Head of Marketing, <b>WorkFusion</b>		
9:00	Conference Intro co-CHAIRS: Eliot Weinman, <b>Trends Equity</b> & Mark Büniger, <b>Lux Research</b>		
9:10	<b>Executive Roundtable: The State of AI</b> MODERATOR: Linda Bernardi, CEO, <b>StraTerra Partners</b> PANELISTS: Neil Eklund, Chief Data Scientist, <b>Schlumberger</b> , Stephen Pratt, CEO, <b>Noodle.ai</b> , Jim McHugh, VP and GM, <b>NVIDIA</b> , Dr. William Mark, President, Information and Computing Sciences, <b>SRI International</b>		
9:45	<b>KEYNOTE: Artificial Intelligence, Automation, Activities &amp; Occupations – What the Future Could Hold</b> Michael Chui, Partner, <b>McKinsey Global Institute</b>		
10:15	COFFEE BREAK		
10:30	<b>KEYNOTE: Practical AI Fueled By Big Data</b> Boyd Davis, CEO, <b>Kogentix</b> , Mike Olson, Co-founder & Chief Strategy Officer, <b>Cloudera</b>		
10:55	<b>Executive Roundtable: Evolution or Disruption</b> MODERATOR: Mark Büniger, VP of Research, <b>Lux Research</b> PANELISTS: Danny Lange, Head of Machine Learning, <b>Uber</b> , Robert Bogucki, CSO, <b>deeepsense.io</b> , Rahul Kelkar, Principal Scientist & Head of Incubation, <b>Digitate</b> , Anju Gupta, Digital Partnerships & Outreach, <b>Monsanto</b>		
11:30	<b>KEYNOTE: Conversational Agents in the World of Cognitive Computing</b> Rob High, IBM Fellow, Vice President and Chief Technology Officer, <b>IBM Watson</b>		
11:50	<b>KEYNOTE: Accelerating Industrial IoT with Artificial Intelligence</b> Beena Ammanath, VP, Data and Analytics, <b>General Electric</b>		
12:15	LUNCH – SPONSORED BY PWC, EXPO OPENS NETWORKING WITH EXHIBITORS IN EXPO HALL		
	<b>TRACK 1</b> <b>Deploying Enterprise AI Systems</b> ROOM: CYRIL MAGNIN I	<b>TRACK 2</b> <b>Industry Applications</b> ROOM: CYRIL MAGNIN II	<b>TRACK 3</b> <b>Technologies of Enterprise AI</b> ROOM: CYRIL MAGNIN III
1:30	<b>Finding the Best Applications for AI and Machine Learning</b> MODERATOR: Cirrus Shakeri, <b>Enterprise AI Alliance</b> PANELISTS: Adam Devine, VP, Head of Marketing, <b>WorkFusion</b> , David Linthicum, SVP, <b>Cloud Technology Partners</b> , Matt Zeiler, Founder, <b>Clarifai</b> , Jai Malhotra, CTO, <b>Kogentix</b>	<b>How AI is Shaping the Future of the Auto &amp; Transportation Industries</b> MODERATOR: Mark Büniger, <b>Lux Research</b> PANELISTS: Maryanna Saenko, Investment Partner, <b>Airbus Ventures</b> , Danny Shapiro, Sr. Director of Automotive, <b>NVIDIA</b> , Fred Soo, Co-Founder & CTO, <b>Nauto</b>	<b>State of Machine Learning 3.0</b> SPEAKERS: Shivon Zilis, Partner, <b>Bloomberg Beta</b> James Cham, Partner, <b>Bloomberg Beta</b>
2:15	<b>Driving Deep Learning Adoption within the Enterprise</b> MODERATOR: Caroline Gabriel, Research Director, <b>Rethink Research</b> PANELISTS: Fiaz Mohamed, Sr. Director of Strategy & Business Development, Intel Machine Learning Solutions, <b>Intel</b> , Anju Gupta, Digital Partnerships & Outreach, <b>Monsanto</b> , Ariel Schwartz, Principal Scientist, Bioinformatics, <b>Synthetic Genomics</b>	<b>AI in Industry</b> MODERATOR: Dave Schubmehl, Research Director, <b>IDC</b> PANELISTS: Andrea L. Cardozo, Director, Consumer Insights, <b>Pandora</b> , JP (Jean-Pierre) Abello, Director, Global Engineering R&D, <b>Nielsen</b> , Dave Parsin, VP, North America, <b>Artificial Solutions</b> , Reynold Xin, Co-Founder & Chief Architect, <b>Databricks</b> , Joseph Voyles, Director, Analytics, <b>PwC</b>	<b>Advances in Machine Learning</b> MODERATOR: Clint Wheelock, Managing Director, <b>Tractica</b> PANELISTS: Neil Eklund, Chief Data Scientist, <b>Schlumberger</b> , Samir Vasavada, Co-Founder/CEO, <b>Artificial Intelligence Labs</b> , Derek Collison, Founder/CEO, <b>Apcera</b> , Jennifer Marsman, Dev. Evangelist, <b>Microsoft</b>
3:00	<b>AI &amp; Real-Time Intelligence for IoT</b> MODERATOR: Caroline Gabriel, Research Director, <b>Rethink Research</b> PANELISTS: Michael Barnett, PhD., EVP, <b>SmartCloud</b> , Amir Husain, Founder & CEO, <b>SparkCognition</b> , Nikunj Mehta, Ph.D., Founder & CEO, <b>Falkonry</b>	<b>AI and Cognitive Computing in Healthcare</b> MODERATOR: Marzieh Nabi, Research Scientist, <b>PARC</b> PANELISTS: Matt Sanchez, Founder & CTO, <b>CognitiveScale</b> , Chris Belmont, VP, CIO, <b>MD Anderson Cancer Center</b> , John Axerio-Cilies, CTO, <b>Arterys</b> , David Ledbetter, Data Scientist, <b>Children's Hospital Los Angeles</b>	<b>Machine Learning and Security in the Enterprise</b> MODERATOR: Matt Wolff, Chief Data Scientist, <b>Cylance</b> PANELISTS: Tom Baltis, VP, CISO, <b>Blue Cross Blue Shield of MI</b> , David Konetski, Dell Fellow, Executive Director, <b>Dell</b> , Michael Dierickx, Information Security Officer, <b>Panasonic</b>
3:45	NETWORKING BREAK IN EXHIBIT HALL <span>ALL</span>		
4:15	<b>KEYNOTE: If Trees Could Walk</b> Lawrence Flynn, CEO, <b>Artificial Solutions</b> (open to all attendees) <span>ALL</span>		
5:00	NETWORKING RECEPTION WITH EXHIBITORS		






# AI TECHNOLOGY SOLUTIONS THEATER (ALL)

TUESDAY, NOVEMBER 8

ROOM: FILLMORE

1:30		<b>Using Deep Learning To Avoid Litigation</b> Nick Brestoff, <i>Founder and CEO, Intraspexion</i>
2:00		<b>Machine Learning To Predict Each Online Interaction and Personalize The Experience</b> Adam Spector, <i>Co-Founder &amp; Head of Business, LiftIgniter</i>
2:30		<b>How AI and Personalization Can Recapture the Audiences that are Walking Away From Facebook</b> Chris Monberg, <i>Co-founder and CTO, Boomtrain</i>
3:00		<b>AIBrain Memory Graph: A Highly Scalable AI Memory System on Apache Spark</b> Cirrus Shakeri, Ph.D., <i>Chief AI Architect, AIBrain Inc.</i>
3:30		<b>Artificial General Intelligence – Real Today</b> Mounir Shita, <i>Founder &amp; CEO, Kimera Systems</i>
4:00		<b>Making AI Work at Enterprise Scale Through Apache Spark</b> Rakesh Soni, <i>Director of Products, Databricks</i>
4:30		<b>Intelligent Ops: How the Least Sexy Application of AI is Transforming the Enterprise from the Inside Out</b> Adam Devine, <i>VP &amp; Head of Marketing, WorkFusion</i>
5:00		<b>Establishing and Maintaining Brand Relevance with Customer Experience Augmented Intelligence Automation</b> Dalia Asterbadi, <i>CEO &amp; Chief Data Scientist, verve.ai</i>
5:30		<b>Intelligent Bots: What's Real, What's Now, and What's to Come</b> Bruce Wilcox, <i>Director of Natural Language Strategy, KORE Inc.</i>

## SPECIAL EVENING EVENTS

6:00		<b>Robotics, AI, &amp; Machine Learning: Tech Trends &amp; Investing</b> <i>Angel Launch Event, Separate fee to Angel Launch required</i> ROOM: CYRIL MAGNIN II
		<b>Challenges to Enterprise AI <small>(ALL)</small></b> <i>AI in the Enterprise monthly meeting</i> ROOM: CYRIL MAGNIN I Babak Hodjat, <i>Co-Founder and Chief Scientist, Sentient Technologies</i> This meetup will focus on discussing the real-world problems in the enterprise that AI is currently solving and the ones that are within reach in the near future.
		<b>When Artificial Intelligence Meets Virtual Reality</b> <i>Separate fee to WITI required</i> ROOM: CYRIL MAGNIN III Isabelle Guis, <i>Chief Strategy Officer, Egnyte</i> , Angela Tran Kingyens, <i>Investor, Version One Ventures</i> , Maryanna Saenko, <i>Investment Partner, Airbus Ventures</i> , Tara Scarrow, <i>Director of Programs, Heartwood 3D</i> , Juhi Chandalia, <i>Senior Data Scientist, Sentient Technologies</i> Artificial Intelligence (AI) is getting more momentum. It allows us to process an unprecedented amount of data and delivers insights that are more valuable and actionable than ever before.

8:15	CONTINENTAL BREAKFAST – Ilya Gelfenbeyn, Product Manager, <b>API.AI</b> , <b>Google</b>	
9:00	Introduction to Day 3: Meet ATHENA, the Affordable AI Robot Mark Bünger, VP of Research, <b>Lux Research</b>	
9:15	KEYNOTE: Cloud-Based Machine Learning, The Inside Story David Linthicum, SVP, <b>Cloud Technology Partners</b>	
9:45	KEYNOTE: Illuminate Unknown Insights within your Data Dr. Catherine Havasi, CEO & Co-Founder, <b>Luminoso Technologies Inc.</b>	
10:15	COFFEE BREAK	
10:30	KEYNOTE: Mind and Machine How AI helps business executives make better, faster strategic and operational decisions Paul Blase, Global & US Data and Analytics Consulting Leader, <b>PwC</b>	
11:00	General Session Executive Panel: AI Innovation in the Enterprise MODERATOR: Benjamin Levy, Co-Founder, <b>BootStrapLabs</b> PANELISTS: Donald Thompson, Founder, President & Chief Operating Officer, <b>MAANA, Inc.</b> , Jordi Torras, CEO and Founder, <b>Inbenta</b> , Bill Loconzolo, Vice President, Data Engineering, <b>Intuit</b>	
11:40	Executive Panel: AI Case Studies: Pushing the Frontiers of Systems Engineering MODERATOR: Tolga Kurtoglu, Ph.D., VP, Director of System Sciences Lab, <b>Palo Alto Research Center</b> PANELISTS: Achalesh Pandey, Technology Leader - AI & Learning Systems, <b>GE Global Research</b> , William Sobel, Chief Strategy Officer, <b>System Insights Inc.</b> , Cristian Tanasescu, Executive Vice President, <b>ESI Group</b>	
12:30	LUNCH: The 7 Myths of AI Robin Bordoli, CEO, <b>CrowdFlower</b> SPONSORED BY CROWDFLOWER	
	TRACK 4 User Interfaces and Customer Experience ROOM: CYRIL MAGNIN I	TRACK 5 Future of AI & Intelligent Systems ROOM: CYRIL MAGNIN II
1:30	<b>Bots &amp; Beyond: The Future of Intelligent Assistants</b> MODERATOR: Bill Meisel, President, <b>TMA Associates</b> PANELISTS: Yuval Mor, Founder & CEO, <b>Beyond Verbal</b> , JR Alaoui, Founder/ CEO, <b>Eyeris</b> , Charlie Ortiz, Director, <b>Nuance Communications</b> , Pilar Manchon, Director of Cognitive Interfaces, <b>Amazon</b>	<b>High Performance Computing for the AI Ecosystem</b> MODERATOR: Daniel D. Gutierrez, Editor, <b>Inside HPC</b> PANELISTS: Jerry Chen, Bus Dev, AI & Industrial IoT, <b>NVIDIA</b> , Greg Diamos, Senior Researcher, <b>Baidu, Inc.</b> , Hussein Mehanna, Director of Core Machine Learning, <b>Facebook</b> , Curt Smith, Development Manager, <b>Microsoft</b>
2:20	<b>Smart Robotics: Making Robots Intelligent, Cognitive, Aware</b> Dan Kara, Research Director, <b>ABI Research</b>	<b>AI Disruption: Market Opportunities and Threats</b> MODERATOR: Tamara Carleton, Ph.D. CEO, <b>Innovation Leadership Board</b> PANELIST: Zeeshan-ul-hassan Usmani, CTO, <b>Quarrio</b> , Oshiorenya E. Agabi, CEO, <b>Koniku</b> , Steve Ardire, Advisor to Software Startups, Chris Nicholson, CEO, <b>Skymind</b> , Scott Fullman, Director, Analytics, <b>PwC</b>
3:00	KEYNOTE: The Future of AI: More, Better, Faster Decisions Nigel Duffy, Chief Technology Officer, <b>Sentient</b>	
3:30	INDUSTRY EXPERT WRAP UP MODERATOR: Eliot Weinman, Conference Chair, CEO, <b>Trends Equity</b> PANELISTS: Mark Bünger, VP of Research, <b>Lux Research</b> , Caroline Gabriel, Research Director, <b>Rethink Technology Research</b> , Dan Kara, Research Director, Robotics, <b>ABI Research</b>	
4:00	CONFERENCE CONCLUDES	

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