AI WORLD
CONFERENCE & EXPO

BOSTON, MA | DECEMBER 11 – 13
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SHOW GUIDE

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State of the Practice of Enterprise AI

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AI WORLD
CONFERENCE & EXPO

BOSTON, MA | DECEMBER 11 – 13
MARRIOTT COPLEY PLACE
AIWORLD.COM

AI WORLD EXPO DATES
DEC 11-12!
aiworld.com

Your AI World Expo Pass Package Includes...

Monday, December 11 - AI World Expo Open - 2:45 - 7:00PM

1:00PM - Workshop: Building An Application-Specific Intelligent Assistant

5:15PM - General Session Panel: Artificial Intelligence: Follow the Money

Steve Ardire
Startup Advisor

Oliver Mitchell,
Partner, Autonomy Ventures

Diego Saenz,
Managing Director, Accenture

Rudina Seseri, Founder & Managing Partner, Glasswing Ventures

5:45PM - Networking Reception in the Exhibit Hall

6:45pm - Special Evening Events Included With Your Expo Pass

Panel: AI Startup Lightning Round

The Convergence of AI and Life Science

Panel: Demystifying AI

Tuesday, December 12 - AI World Expo Open - 12:20 - 6:30PM

1:30PM - AI Strategy and Technology Solutions Theater

1:30PM - Use Cases for AI and High Performance Computing

2:20PM - How Mobile Operators Can Enhance Their Business Model Using AI

3:10PM - Panel: AI in Fintech

4:10PM - Panel: Robotic Process Automation

Keynote

4:25 - Keynote: Practical AI Fueled by Big Data
Boyd Davis, CEO & Co-Founder, Kogentix

Keynote

4:50 - Keynote: The Future of Conversational Experiences
Ilya Gelfenbeyn, Product Lead, API.AI, Google

5:10PM - Networking Reception in the Exhibit Hall

6:30pm - Special Evening Events Included With Your Expo Pass

Identifying the Best Use Cases for AI At Your Enterprise

MLAI Meetup: Attack of the Startups

MIT Computer Science AI Lab Panel

Show Guide - Table of Contents

AI Executive Summit Program....4
AI World Monday, December 11....7
AI World Tuesday, December 12....8
AI Strategy & Technology Solutions Theater, Tuesday, December 12....10
Cognitive Computing Consortium Program, Wednesday, December 13....10
AI World Expo Floor & Meeting Rooms....12
AI World Floor Plan & Meeting Rooms....13
AI World Wednesday, December 13....14
AI World Sponsors....18
AI World Sponsors....20
AI World Platinum Sponsors....21
AI World Corporate Hosts....22

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NOT JUST BETTER MODELS
BUT ENTERPRISE APPLICATIONS

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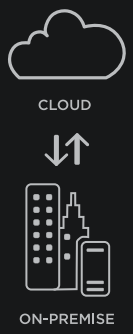

- Unified end-to-end App for Enterprise AI native
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- Activate and continuously boost your business impact

A Future Of Possibilities For Your Enterprise

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DAY 01 | **EXECUTIVE SUMMIT PROGRAM**
Monday, December 11

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7:30am	**REGISTRATION OPENS**
9:00	**AI WORLD EXECUTIVE SUMMIT - Salon G** *Srividya Sridharan, VP, Research Director, Forrester*
9:10	**Disrupt Or Be Disrupted By AI** *Michele Goetz, Principal Analyst, Forrester*
9:25	**Executive Roundtable: Preparing For AI-Driven Business Transformation** *Moderator: Michele Goetz, Principal Analyst, Forrester* *Panelists: Dr. William Mark, President, Information & Computing Sciences, SRI International & Dany De Grave, Sr. Director Innovation Programs and External Networks, Sanofi Pasteur*
9:50	**The Adoption of AI in Business: Today's Opportunities and Challenges** *David Kiron, Executive Editor, MIT Sloan Management Review*
10:10	**Rethinking AI for Superhuman Insight** *Kjell Carlsson, Senior Analyst, Forrester*
10:25	**Networking Break**
10:45	**The Future of Jobs: Working Side By Side With Robots** *J.P. Gownder, VP, Principal Analyst, Forrester*
11:00	**Keynote: AI and Customer Engagement: The Promise of Personalization, The Need for Transparency** *Don Schuerman, CTO & VP, Product Marketing, Pegasystems Inc.*
11:20	**AI: The Common Thread Across The Future of Digital Experiences** *Michael Facemire, VP, Principal Analyst, Forrester*
11:35	**Executive Roundtable: Power of AI: Strategies for Customer Engagement** *Moderator: Michael Facemire, VP, Principal Analyst, Forrester* *Panelists: Scot Whigham, Director Global IT Service Support, InterContinental Hotels Group (IHG®) - Marc Hammons, Principal Software Architect, Dell/EMC - Dr. Catriona Wallace, CEO & Founder, Flamingo AI*
11:55	**Wrap-Up: Srividya Sridharan, VP, Research Director, Forrester**
Noon	**Lunch**

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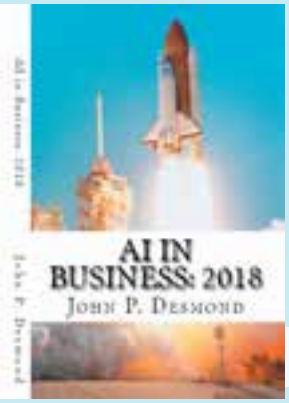
John P. Desmond

Start Learning About AI in Business Today!



TRACK 2 - State of the Technology
TUE 12 • 12 • 17 | 1:30PM - 3:25PM

TRACK 4 - Deploying AI in the Enterprise
WED 12 • 13 • 17 | 1:35PM - 3:55PM

Available at amazon.com

John will host a book signing at AI World!
MON 12 • 11 • 17
Booth #24 | 6:00 - 7:00PM

Don't Miss AI Trends Editor, John P. Desmond at AI World!

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Watson is working with businesses, scientists, researchers, and governments to outthink our biggest challenges.

Watson represents a new era in computing called cognitive computing where systems can think and understand the world like humans.

With our suite of cognitive APIs and solutions, clients are already achieving business outcomes – from improving customer engagement, to scaling expertise, to driving innovation and growth.

Hear Rob High, Watson CTO, discuss how AI is being used to help humans become more inspired. Join us here:

Keynote
Tue 11:00 – 11:25 am | Salon G

Breakout Session
Bots & Beyond: The Future of Intelligent Assistants & Conversational Interfaces
Wed 2:20 – 3:00 pm | Salon H-I

Experience Watson technology including Conversation Service, Data Platform and Power AI. Visit us at **booth #309** to learn more.

IBM

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Veritone aiWARE™ is a unique, open AI operating system that turns artificial intelligence into actionable intelligence. Combining proprietary cognitive orchestration technology with an ever-growing application and engine ecosystem, aiWARE is purpose built to meet your needs.

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ALL Included In Your Expo Pass

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7:30am — REGISTRATION OPENS

9:00 — AI WORLD EXECUTIVE SUMMIT - Forrester - Salon G (see page 4 for program)

Noon — NETWORKING LUNCH

WORKSHOP
Building an Application-Specific Intelligent Assistant
Salon G

1:00 — ALL

1:00-1:50pm
The Roadmap: What's Available and How to Use It

WORKSHOP SPEAKER:
William Meisel, President, ***TMA Associates***
INTELLIGENT ASSISTANT/BOT WORKSHOP PARTNER

ALL

2:00-2:45pm
Intelligent Assistants/ Digging Deeper & Demos

2:00-2:20pm
Jason Kummerl, Co-Founder & CTO, Algomus

2:25-2:45pm
Dr. Catriona Wallace, CEO & Founder, Flamingo AI

3:15 — ALL

3:15-4:45pm
Intelligent Assistants/Digging Deeper & Demos

3:15-3:35pm
*Farzin Shahidi, Founder & CEO, Intrprtr_*

3:40-4:00pm
Jeff Adams, CEO, Cobalt Speech

4:05-4:25pm
Daniel Tallentire, Operations Director, Parker Software

4:25pm - Closing Remarks
William Meisel, President, TMA Associates

SEMINAR
Deep Learning in the Enterprise
Salon H

1:00-2:00pm
State-of-the-Practice of Data Science in the Enterprise

WORKSHOP SPEAKER:
Jan Lasek, Data Scentist, ***deepsense.ai***
STRATEGIC DEEP LEARNING PARTNER

2:00-2:45pm
What, Why and How of Deep Learning

Jan Lasek, Senior Data Analyst, deepsense.ai

3:15-3:55pm
Panel: Deep Learning for the Enterprise: Opportunities and Challenges
Moderator: Robert Bogucki, Chief Science Officer, deepsense.ai

Panelists: Alessandro Zolla, VP Technology, Machine Learning Program Lead, Nielsen - Vishwa Kolla, AVP and Head of Advanced Analytics, John Hancock Insurance - Scott Clark, CEO, SIGOPT - Jakub Czakon, Senior Data Scientist, deepsense.ai

4:00-4:45pm
Panel: AI, Deep Learning and Cybersecurity
Moderator: Jakub Czakon, Senior Data Scientist, deepsense.ai

Panelist: Anand Oka, Principal Program Manager, AntiFraud, Microsoft - Mike MacIntyre, Chief Scientist, Panaseer

SUMMIT
AI in Healthcare
Salon A

1:00-1:45pm
State of AI in Medicine
Moderator: David Ledbetter, Data Scientist, Children's Hospital of Los Angeles

Panelists: Louis Culot, General Manager Genomics, Philips Healthcare - Miriam Huntley, CTO and Co-Founder, Day Zero Diagnostics

1:45-2:45pm
Healthcare in the Trenches
Speakers: Sareen Shah, Pediatric Critical Care Fellow, Children's Hospital Los Angeles - Yindalon Aphinyanaphongs, MD, PhD, Assistant Professor, NYU School of Medicine - Karim Galil, Founder, Mendel AI

3:15-3:45pm
Personalized Medicine
Speakers: David Ledbetter, Data Scientist, Children's Hospital of LA - Claes Gustafsson, PhD., Co-Founder, ATUM - Ravi Srivatsav, SVP, CBO, NTTi3

3:45-4:15pm
AI in Pharma
Speakers: Dany De Grave, Senior Director InnX: Innovation Programs and External Networks, Sanofi/Sanofi Pasteur - Peter V. Henstock, AI & Machine Learning Technical Lead, Pfizer - John Paty, VP Science & Health, Expert System

4:15-4:45pm
AI in Healthcare - The Future
Speaker: Marzyek Ghassemi, Visiting Researcher, Google Verily & MIT CSAIL

2:45 — NETWORKING BREAK & EXHIBIT HALL OPEN UNTIL 7:00PM

4:45 — ALL NETWORKING BREAK IN EXHIBIT HALL

5:15 — ALL

General Session Panel - Artificial Intelligence: Follow the Money
Moderator: Steve Ardire, Advisor to Software Startups
Panelists: Rudina Seseri, Founder & Managing Partner, Glasswing Ventures - Diego Saenz, Managing Director, Accenture - Oliver Mitchell, Partner, Autonomy Ventures

5:45 — WELCOME NETWORKING RECEPTION WITH EXHIBITORS THRU 7:00PM

6:45

ALL **AI Startup Lightning Round**
Moderator: *Steve Ardire, Advisor to Software*
Expert Panel: *Glasswing Ventures, Cognitive Finance Group, and others!*

Panelists: *Dr. Catriona Wallace, CEO & Founder, Flamingo AI - Ahbi Yadav, Founder/CEO ZyloTech - William Wright, Founder & CEO, Synaptik.io - Mico Yuk, CEO & Co-Founder, BI Brainz - Tom Wilde CEO, indico - Vito Vishnepolsky, Head of Business Development NA, Clickworker.com, Inc. - James Pita, PhD, Chief Technology Innovation Officer, Avata Intelligence - William Wright, CEO / Founder, Synaptik*

ALL **Panel: Demystifying AI**
Moderator: *Parna Sarkar-Basu, CEO, Brand and Buzz Marketing*
Panelists: *Tom Frost, President, Endeavor Robotics - Pranav Pasricha, CEO, Intellect SEEC - Gabi Zijderveld, CMO, Affectiva - Judith Hurwitz, CEO, Hurwitz Group*

WITI

ALL **The Convergence of AI and Life Sciences**
Moderators: *Matt Gross, Founder and President, Mobile Monday Boston & David Ledbetter, Data Scientist, Children's Hospital of LA*

Panelists: *Michelle Perugini, Co-Founder, Presagen - Karim Galil, Founder, Mendel AI - Nirmalya De, Head of Product, LifePod - Eric Luellen, CEO & Co-Founder, BioInformatix - Miriam Huntley, CTO and Co-Founder, Day Zero Diagnostics*

Expo Hall Open From 2:45-7:00pm

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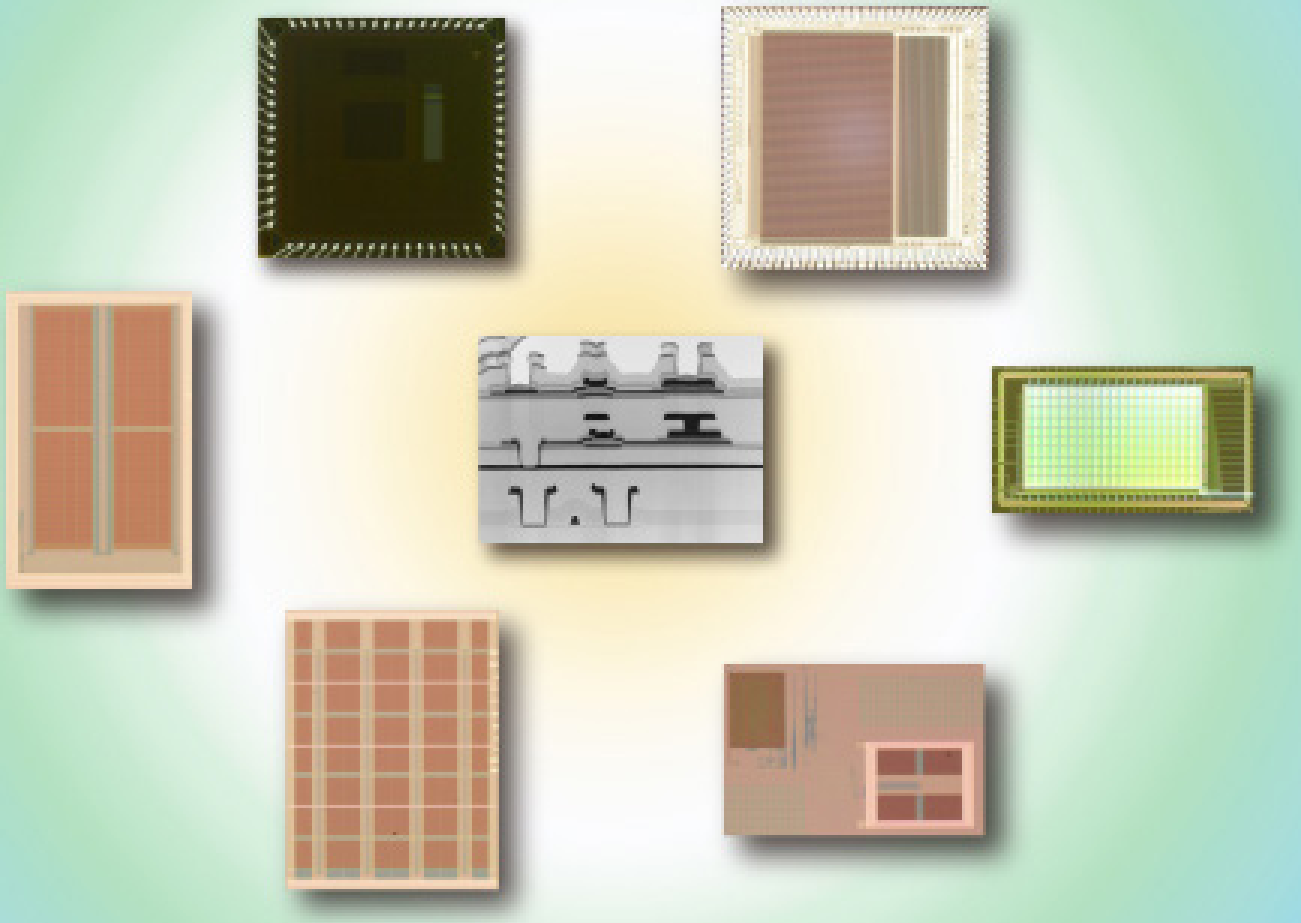
Expo Hall Open From 12:20-6:30pm

7:30am	REGISTRATION OPENS & NETWORKING CONTINENTAL BREAKFAST		
9:00	**Conference Intro - Eliot Weinman - Conference Chair**		
9:10	**Keynote: Building Systems that Learn Inside MIT's CSAIL** *Dr. Samuel Madden, Co-Director, MIT CSAIL, Systems that Learn*		
9:35	**Executive Roundtable: The State of the Practice of AI in the Enterprise** *Moderator: Amy Bernstein, Editor, Harvard Business Review* *Panelists: Dr. Anju Gupta, Director, Monsanto - Dr. William Mark, President, SRI & David Ledbetter, Data Scientist, Children's Hospital of LA*		
10:10	**Keynote: State of the AI Market** *Heath P. Terry, Managing Director, Goldman Sachs*		
10:35	NETWORKING BREAK		
11:00	**Keynote: AI in the Presence of Humans** *Rob High, IBM Fellow, VP and CTO, IBM Watson*		
11:25	**Executive Roundtable: Competing in an AI Enabled World** *Moderator: Dave Schubmehl, Research Director, Cognitive/AI Systems, IDC* *Panelists: JP Abello, Sr. Director, Global Engineering IoT Innovation & Partnerships, Nielsen - Robert Bogucki, Chief Science Officer, deepsense.ai - John Daly, SVP, Worldwide Production Services, Sony Pictures Entertainment*		
Noon	**Keynote: Business Decision Making in an "Intelligent" World: Data Abounds. Data Confounds.** *Anthony Scriffignano, Ph.D., SVP, Chief Data Scientist, Dun & Bradstreet*		
12:20	NETWORKING IN EXHIBIT HALL AND LUNCH		
	TRACK 1 **AI in Industry** **Chair: Judith Hurwitz, CEO, Hurwitz & Associates** *Salon G*	**TRACK 2** **AI: State of the Technology** **Chair: John Desmond, Editor, AI Trends** *Salon H*	**TRACK 3** **Conversational Interfaces/ Natural Language Processing** **Chair: William Meisel, President, TMA Associates** *Salon A*
1:30	***A Platform for Cognitive Transformation*** *Brian Martin, Cognitive Architecture Lead, Sapient AI + Data Practice, Sapient Consulting*	***The State of Cognitive in the Enterprise*** *Paul Sallomi, Global Tech, Media & Telecom Industry Leader, Deloitte - David Schatsky, Managing Director, Deloitte*	***Why Conversational Virtual Assistants Aren't Enough*** *Erik Lamb, Sr. Product Manager (Digital), Interactions*
2:00	***Panel: AI in Fintech*** *Moderator: Judith Hurwitz, CEO, Hurwitz & Associates* *Panelists: Clara Durodie, CEO/Founder, Cognitive Finance Group - Rekha Joshi, Principal Engineer, Intuit - Niranjan Thomas, GM, Platform and Technology Partners, Dow Jones*	***Panel: Next Generation AI Technologies*** *Moderator: Raul Castanon-Martinez, Sr. Analyst, 451 Research* *Panelists: Tolga Kurtoglu, CEO, PARC - Satadru Sengputa, GM and Insurance Subject Matter Expert, DataRobot - Tyler Schulze, VP, Partner Ecosystem, Veritone - Dhruv Mahajan, Research Scientist at Computer Vision Group, Facebook Research*	***Panel: Technology Options in Speech Recognition and NL Understanding*** *Moderator: William Meisel, President, TMA Associates* *Panelists: Zachary Jones, Director of Engineering, BankTracker - Devang Sachdev, Director of Solutions, Twilio - Walter Bachtiger, CEO & Founder, VoiceBase*
2:45	***Panel: AI Impact on B2C Interactions*** *Moderator: Judith Hurwitz, CEO, Hurwitz & Associates* *Panelists: JP Abello, Sr Director, Global Engineering IoT Partnerships and Innovation, Nielsen - Jai Malhotra, CTO, Kogentix - Suhail Shergill, Director, Data Science and Model Innovation, Scotiabank*	***Panel: AI, Machine Learning and Real-Time IoT*** *Moderator: Les Yeamans, Executive Editor, RT Insights* *Panelists: David Maher, EVP and CTO, Intertrust Technologies - Said Tabet, Technology Lead of IoT Strategy, Dell EMC - Michael Alperin, Industry Consultant, Data Science Team, TIBCO*	***Panel: What are the Killer Apps of NLP*** *Moderator: Ernesto Felteira, Manager of Strategy & Innovation, Liberty Mutual Insurance* *Panelists: Rob May, CEO/Co-Founder, Talla - Ben Parr, Co-Founder & CMO, Octane AI - William Meisel, President, TMA Associates*
3:25	NETWORKING BREAK IN EXHIBIT HALL		
4:00	ALL **Executive Armchair Interview: The Future of AI and Cybersecurity** *Rick Grinell, Founder and Managing Partner, Glasswing Ventures* *Interviews Bruce Schneier, Security Guru*		
4:25	ALL **Keynote: Practical AI Fueled By Big Data - What Does It Take To Build A Real-World AI Application** *Boyd Davis, CEO, Kogentix*		
4:50	ALL **Keynote: The Future of Conversational Experiences** *Ilya Gelfenbeyn, Product Lead, API.AI, Google*		
5:10	ALL NETWORKING RECEPTION IN EXHIBIT HALL		
6:30	**Identifying the Best Use Cases for AI at Your Enterprise** *Aditya Kaul, Research Director, Tractica* ALL	**Panel: Attack of the AI Startups** *Waikit Lau, Serial Entrepreneur, Advisor & Investor, MIT & Arthur Chan, Principal Speech Architect, Voci Technologies* AIDL bonsai FINTZ.AI ALL	**MIT CSAIL: The Future of AI Student Presentations** ALL

The answer to energy-efficient AI at the edge: crystalline oxide semiconductors



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http://www.sel.co.jp/en/index.html

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AI STRATEGY AND TECHNOLOGY SOLUTIONS THEATER

Tuesday, December 12
Arlington Room - 3rd Floor

1:30	CRAY DELL EMC Tractica	ALL **USE CASES FOR AI IN HIGH PERFORMANCE COMPUTING** *Moderator: Clint Wheelock, Managing Director, Tractica*
2:20	HUAWEI	ALL **HOW MOBILE OPERATORS CAN ENHANCE THEIR BUSINESS MODEL USING AI** *Moderator: Caroline Gabriel, Research Director, Rethink Technology Research*
3:10	Aitè CognitiveScale flamingoAI Prelogen	ALL **PANEL: AI IN FINTECH** *Moderator: Denise Valentine, Senior Analyst, AITE Group*
4:10	PEGA UiPath WorkFusion	ALL **PANEL: ROBOTIC PROCESS AUTOMATION** *Moderator: Judith Hurwitz, CEO, Hurwitz & Associates*

COGNITIVE COMPUTING CONSORTIUM CONFERENCE

Directions in Cognitive

Wednesday, December 13 - Salon J-K

8:45	**Conference Introduction** *Hadley Reynolds, Managing Director, Cogntive Computing Consortium*
9:00	**So How is AI Different From Tech?** *Jana Eggers, CEO, Nara Logics*
9:30	**Keynote: Accessible and Actionable AI** *Chad Steelberg, Chairman & CEO, Veritone*
9:50	**A Reference Model for Cognitive Applications -- Cognitive Computing Consortium & Babson College** *Ganesan Shankar, Assoc. Professor, Babson College Technology, Operations, and Information Management* *& Hadley Reynolds, Managing Director Cognitive Computing Consortium*
10:25	**Understanding Work Profiles for Cognitive Applications Teams** *Larry Todd Wilson, Founder & Director, Knowledge Harvesting, Inc.* *Hadley Reynolds, Managing Director Cognitive Computing Consortium*
10:45	NETWORKING BREAK
11:05	**Keynote: Power Consumption: Roadblock for AI Moving Forward** *Shunpei Yamazaki Ph.D., President, Semiconductor Energy Laboratory Co., Ltd.*
11:30	**Cognitive Computing: Secrets to Success** *Leslie Owens, Executive Director, MIT-Sloan School Center for Information Systems Research*
Noon	NETWORKING & LUNCH
1:10	**Cognitive Computing Market Scan** *Speakers: Dr. Ronald Weissman, Apax Partners, Software Lead, Band of Angels - Silicon Valley & Dan Donahue, Partner, Keystone Strategy*
1:40	**Cognitive Close to the Ground: Practitioners Talk Best Practices** *Moderator: Hadley Reynolds, Managing Director Cognitive Computing Consortium* *Panelist: Seth Earley, CEO, Earley Information Sciences - Gauthier Robe, VP Platform, Coveo - Daniel Mayer, CEO, Expert System*
2:20	**Rich Analytics - The Rise of Voice, Face, Emotion, Personality Analytics** *Moderator: Jeff Fried, CTO, BA-Insights* *Panelists: Gabi Zijderveld, CMO, Affectiva & Tyler Schulze, VP Ecosystem, Veritone*
3:00	NETWORKING BREAK
3:15	**Ethical Challenges in the Emergence of Cognitive Computing** *Moderator: Clare Gillan, Babson College* *Panelists: Finale Doshi-Velez, Assistant Professor of Computer Science, Harvard University* *David Weinberger, Senior Researcher, Berkman Klein Center for Internet & Society, Harvard University*
4:00pm	**Conference Adjourns**

ALL INCLUDED WITH YOUR AI WORLD EXPO PASS

AI World Exhibit Hall Open	M, 2:45-7:00pm	AI World Exhibit Hall Open	T, 12:20-6:15pm
AI World Welcome Reception	M, 5:45-7:00pm	AI Strategy & Technology Solutions Theater	T, 1:30-5:00pm
AI Startup Lightning Panel	M, 6:45-7:45pm	Networking Reception in Exhibit Hall	T, 5:00-6:15pm
Panel: Demystifying AI - WITI	M, 6:45-7:45pm	Identifying the Best Use Cases for AI at Your Enterprise	T, 6:30-7:30pm

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Deloitte.

Bullish on the business value of cognitive

Leaders weigh in on what's working and what's next

Deloitte recently surveyed 250 of the most aggressive adopters of cognitive technologies. How have they fared to date and how do they see cognitive technologies delivering economic value and impacting their workforce, product/service offerings, and business processes?

Learn more about their insights:

- Attend **The state of cognitive in the enterprise**—Tuesday, December 12 at 1:30 p.m. in Salon H-I
- Visit **Deloitte's booth—#303**
- Download the **survey findings**: www.deloitte.com/us/cognitivesurvey

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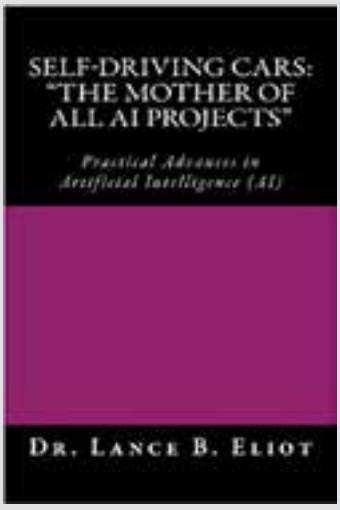
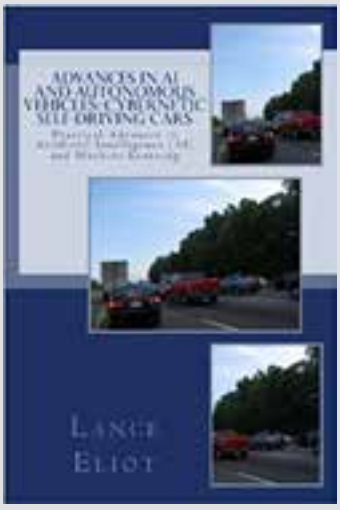
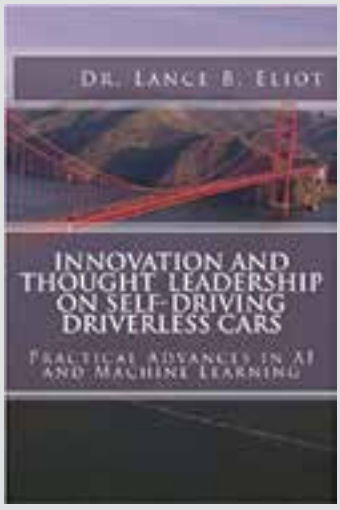
Dr. Lance B. Eliot

Start Learning About Driverless Cars Today!







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Don't Miss Dr. Lance Eliot at AI World 2017!

Look For The Following Titles:

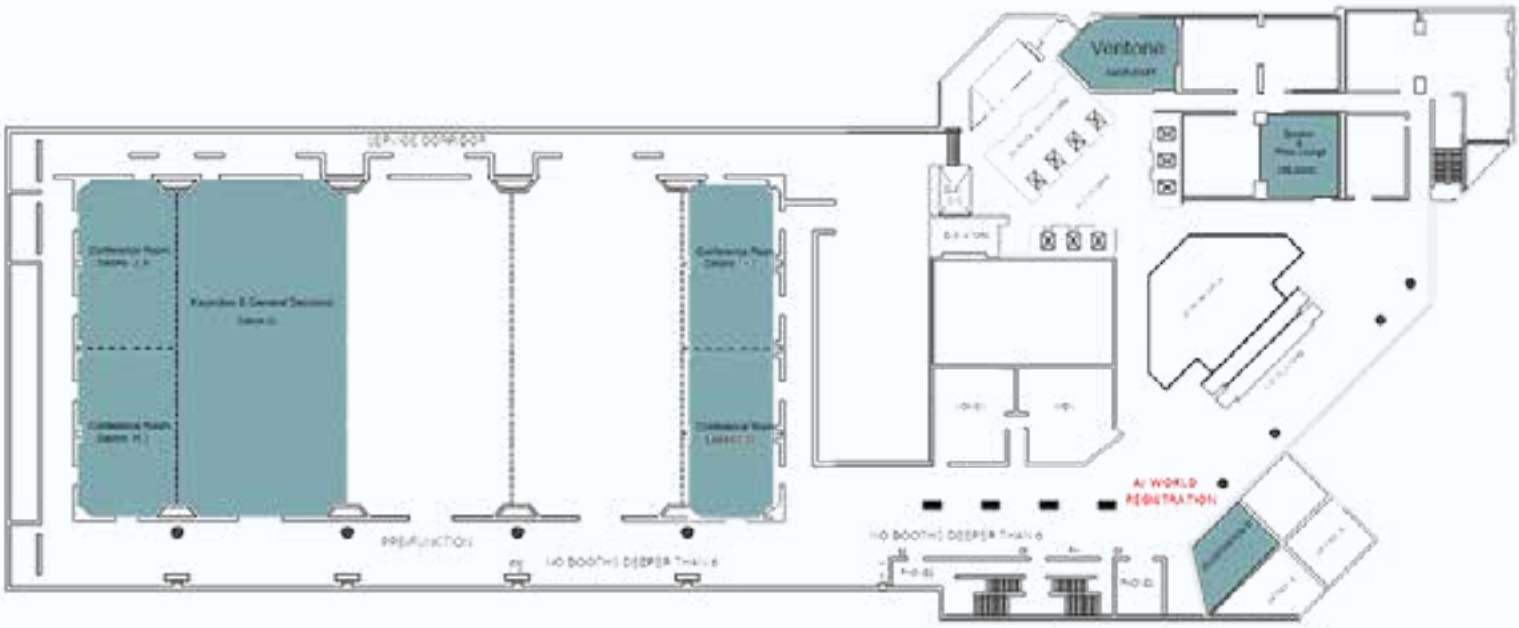
Innovation And Thought Leadership On Self-Driving Driverless Cars

Advances In AI And Autonomous Vehicles: Cybernertic Self-Driving Cars

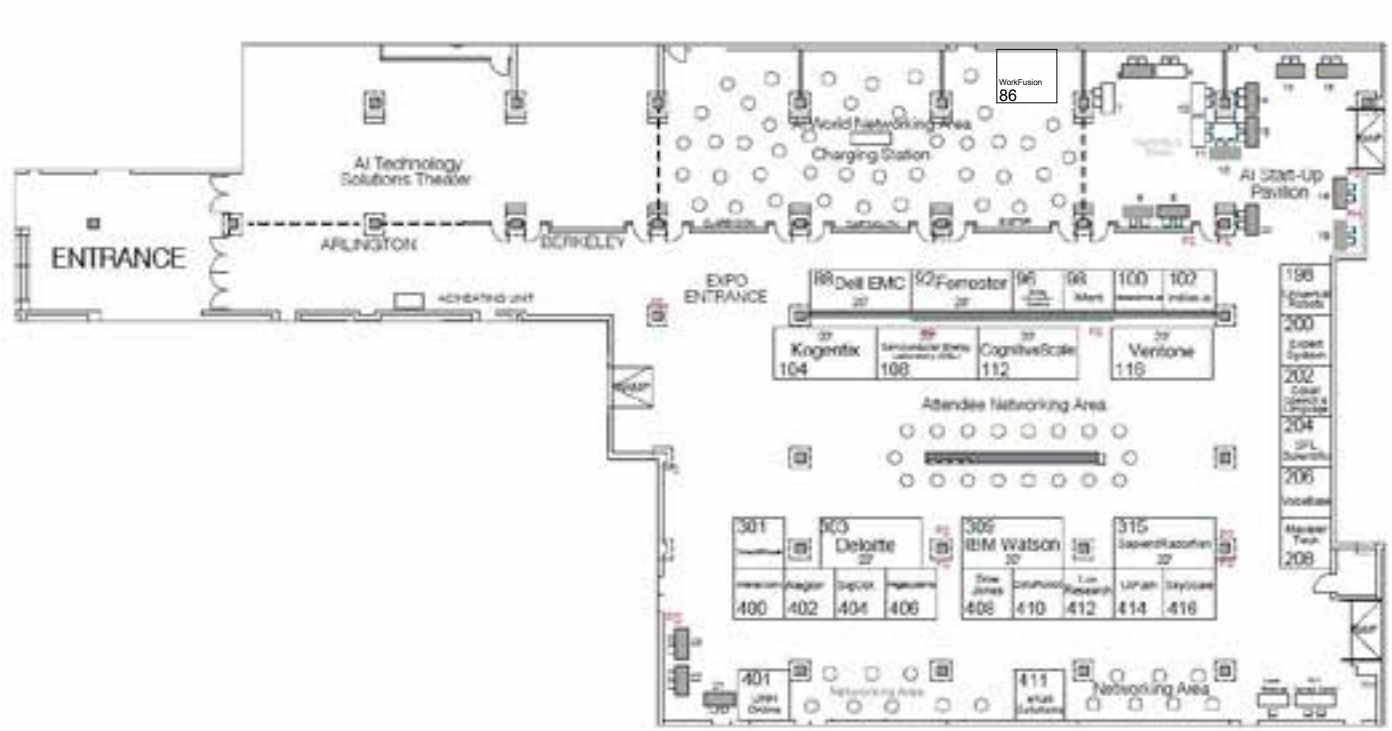
Self-Driving Cars: "The Mother of All AI Projects"

Marriott Copley
3rd & 5th Floor - Meeting Rooms

Marriott Copley - 4th Floor - Conference



Marriott Copley
3rd Floor Exhibit Hall



Marriott Copley Exhibit Hall & Meeting Rooms - 12/11 & 12/12

Affectiva	18	Flamingo AI	6	Rethink Research	21
Alegion	402	Forrester	92	SapientRazorfish	315
Algomus	20	GRAKN.AI	13	Semiconductor Energy Laboratory (SEL)	108
Avata Intelligence	15	IBM Watson	309	SFL Scientific	204
Cobalt Speech & Language	202	iMerit	98	SigOpt	404
Cognitive Computing Consortium	22	indico.io	102	Skymind	12
CognitiveScale	112	Interactions	400	SkyScale	416
CrowdFlower	301	Intrprtr_	8	TurboPatent	14
DataRobot	410	Kogentix	104	UiPath	414
deepsense.ai	100	Life Whisperer	19	Universal Robots USA	198
Dell EMC	88	Lux Research	412	UNH Online	401
Deloitte	303	Maxeler Technologies	208	Veritone	116
Dow Jones	408	OMG	23	VoiceBase	206
Earley Information Science	96	Pegasystems	406	Workfusion	86
eXalt Solutions	411	Presagen	19	Zylotech	5
Expert System	200	Rao Infosystems	16		

CognitiveScale - New Hampshire, Level 5

Deloitte - Tufts, Level 3

IBM Watson - MIT, Level 3

Interactions - Maine, Level 5

Kogentix - Harvard, Level 3

SapientRazorfish - Boston University, Level 3

Semiconductor Energy Lab (SEL) - Massachusetts, Level 5

Veritone - Nantucket, Level 4

7:30am	REGISTRATION OPENS	
8:00	**Networking Continental Breakfast - Armchair Interview: Evolution of the 4th Revolution** *Nicolai Wadstrom, Founder, CEO, Bootstrap Labs & Daniel G. Faggella, CEO & Founder, TechEmergence*	
9:00	**Conference Day 3 Intro**	
9:05	**Keynote: AI Reality Therapy - What to Do with AI, Machine Learning, and Cognitive Computing** *Tom Austin, VP and Gartner Fellow, Gartner*	
9:30	**Keynote: Acessible and Actionable AI: Chad Steelberg, Chairman & CEO, Veritone**	
10:00	**Executive Roundtable: Driving Innovation in the Enterprise** *Moderator: Nick Patience, Co-Founder & VP of Software Research, 451 Research* *Panelists: Martin Mrugal, Chief Innovation Officer of North America, SAP - Scot Whigham, Director Global IT Service Support, InterContinental Hotels Group (IHG®) - Casimir Wierzynski is Senior Director, Office of the CTO, AI Product Group, Intel*	
10:45	NETWORKING BREAK	
11:05	**Keynote: Power Consumption: Roadblock for AI Moving Forward** *Shunpei Yamazaki Ph.D., President, Semiconductor Energy Laboratory Co., Ltd.*	
11:35	**State of the Technology: Making Robots Intelligent, Cognitive and Aware** *Moderator: Rudina Seseri, Founder and Managing Partner, Glasswing Ventures* *Panelists: Colin Angle, CEO, iRobot - Cynthia Breazeal, Founder & Chief Scientists, Jibo*	
Noon	NETWORKING LUNCH	
1:10	**Keynote: Moving Beyond the AI Black Box: The Latest in AI Research** *Tolga Kurtoglu, CEO, PARC*	
	TRACK 4 **Deploying AI in the Enterprise** **Chair: John Desmond, Editor, AI Trends** *Salon G*	**TRACK 5** **Future of AI & UX** **Chair: William Meisel, President, TMA Associates** *Salon H*
1:35	**Make AI Work for Your Industry** *Moderator: Ganesh Padmanabhan, Vice President of Market Development, CognitiveScale* *Panelists: Manoj Saxena, Executive Chairman, CognitiveScale - Akshaya Bhargava, Former CEO, Barclays - Scott Teeple, Chief Technology Officer, Agilify, Powerd By Ascension*	**Conversational Interfaces in Customer Service** *Moderator: William Meisel, President, TMA Associates* *Panelists: Michael Nicholas, Founder, Born AI - Ernesto Felteira, Manager of Strategy & Innovation, Liberty Mutual Insurance - Scot Whigham, Director of Global IT Service Support, InterContinental Hotels Group (IHG®)*
2:20	**Evolution of AI Chip Architectures to the Edge** *Moderator: Dr. Shriram Ramanathan, Senior Analyst, Lux Research* *Panelists: Oskar Mencer, Founder, Maxeler Technologies - Shinji Hayakawa, Technical Communicator, Semiconductor Energy Laboratory Co,, Ltd - Dinakar Munagala, CEO and Founder, ThinCI - Jeff Burns, Director, Systems Architecture and Design, IBM Research*	**Bots & Beyond: The Future of Intelligent Assistants & Conversational Interfaces** *Moderator: William Meisel, President, TMA Associates* *Panelists: Dr. Catherine Havasi, CEO, Luminoso - Mark McSpadden, VP, Digital Experience, Sabre - Rob High, IBM Fellow, VP and CTO, IBM Watson - Boris Krumrey, Chief Robotics Officer, UiPath*
3:00	NETWORKING BREAK	
3:15	**The Future Enterprise: Structuring Winning AI Deals** *Moderator: David Blake, Founder/CEO, UpperEdge* *Panelists: Matt Karlyn, Co-Chair: Technology Industry Team, Foley & Lardner LLP*	**Future of Driverless Cars** *Moderator: Vernon Turner, Founder & Executive Analyst, Causeway Connections* *Panelists: John Leonard, VP for Driving Research Toyota Research Institute (TRI) - Max Versace, Co-Founder and CEO, Neurala - Daryn Nakhuda, Founder & CEO, Mighty AI*
4:00	**General Session Executive Panel - Future of AI** *Moderator: Eliot Weinman, Conference Chair* *Speakers: Kris Hammond, Chief Scientist, Narrative Science & Nick Patience, Co-Founder and VP of Software Research, 451 Research*	
4:30pm	AI WORLD 2017 ADJOURNS	

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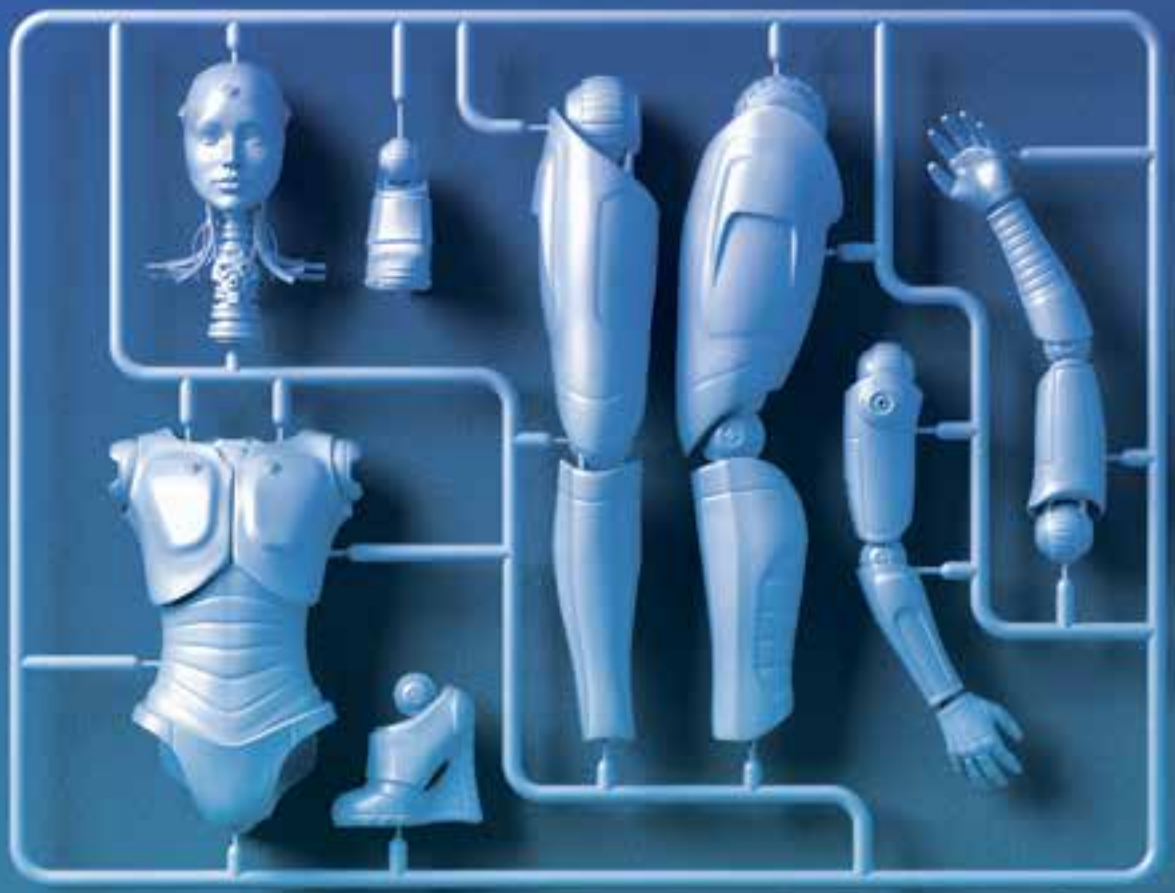

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A VENDOR GUIDE AND MARKET ANALYSIS

WILLIAM MEISEL, PRESIDENT, TMA ASSOCIATES

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Authored By: Dr. William Meisel, editor of the industry's leading independent newsletter – LUI News on the Language User Interface – chair of the Conversational Interaction Conference and leader of AI World's Digital Assistants and Bots Workshop.

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Use Cases for AI
in High-Performance Computing

ABOUT

AI will transform the technology landscape and touch almost every industry over the next 10 years. This session provides a timely deep dive into some of the real-world applications that are likely to benefit from this transformation.

WHEN & WHERE

TUES | 12·12·17

1:30PM – 2:10PM *Open to all attendees*

AI STRATEGY & TECHNOLOGY SOLUTIONS THEATER

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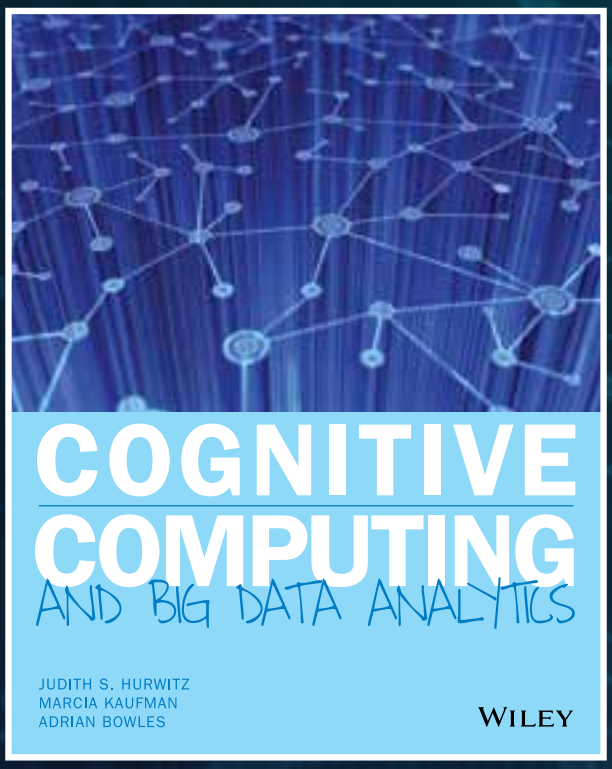
Join Wiley Author Judith Hurwitz's Panel Discussions!

- **Demystifying AI**
  Monday, December 11, 6:45pm
- **AI in Fintech**
  Tuesday, December 12, 2:00pm
- **AI Impact on B2C Interactions**
  Tuesday, December 12, 2:45pm
- **Robotic Process Automation**
  Tuesday, December 12, 4:10pm



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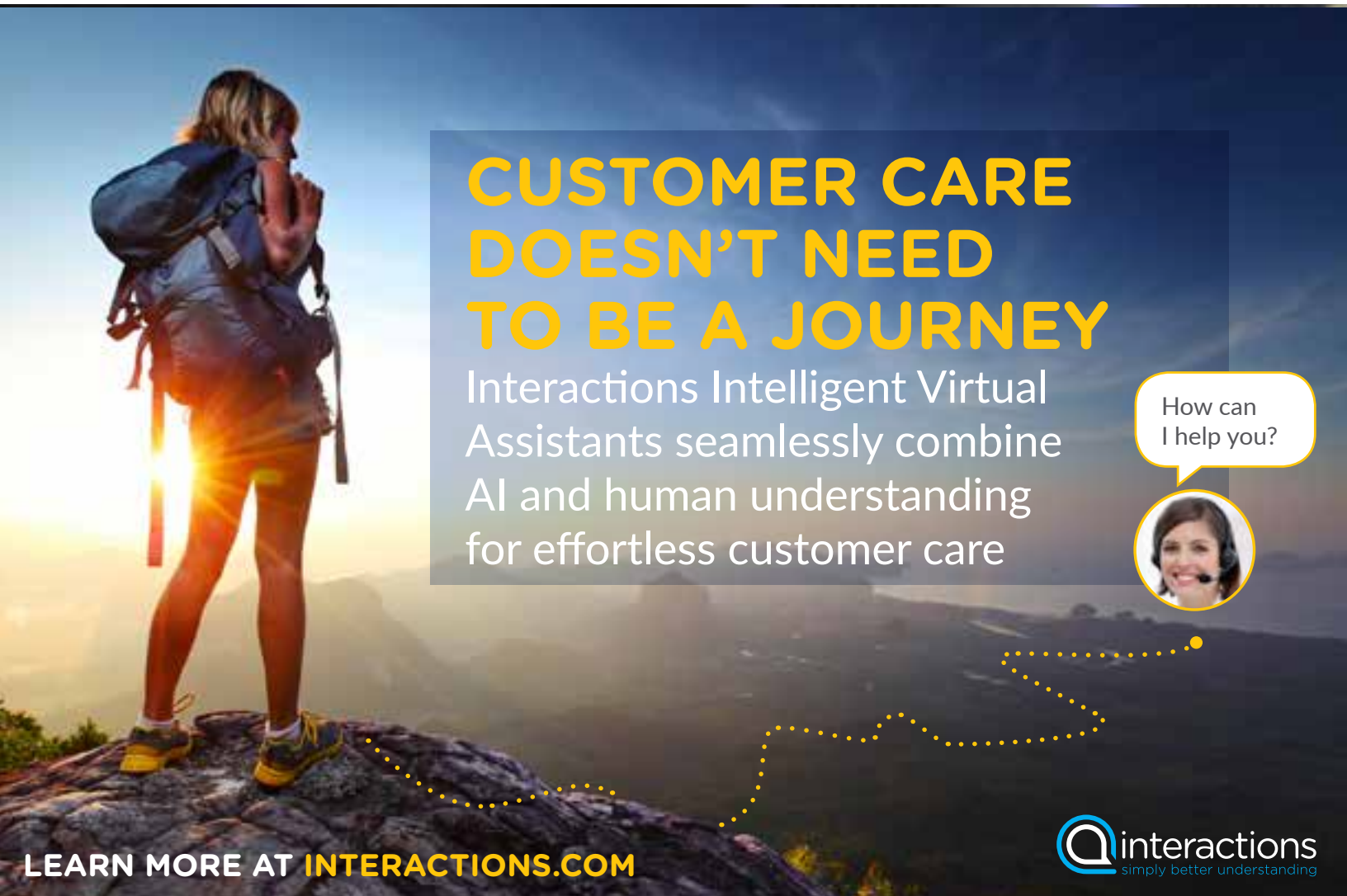

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